

Ten Easy Fundraising Activities!



The best fund raising ideas are simple and, above all, allow you to give your donors something in return for their generosity. Now, that may be some kind of prize or simply something they buy from you – like a cake! They might also get the chance to enjoy themselves for a few hours, or to feel moved, amused or inspired by you and the work of Helping Hands.

Whatever you decide to do, **communicating** your event is really important so make sure you email your friends and family, use **social media** and even start a blog if you are fund-raising over a period of time. If you can make your social media and blog posts funny or moving, people will respond even more positively to your great work.

And don't forget to include links to your online donation page. Here are **ten simple ideas** for you to consider. Good luck!

1. Ask for an alternative gift. Got a big birthday or anniversary coming up soon? Don't know what you want for Christmas? Do friends ignore you when you say you really don't need anything for your birthday? Why not ask for donations to Helping Hands instead. Set up an online donation page and email it to anyone who asks what you want for your birthday!

2. Do something sponsored. A walk, run, swim, triathlon, or even three-legged race! Add fancy dress to make it even more fun. You could ask friends and family to join you and maybe finish with a party – the more the merrier! And don't forget to ask for sponsors...

3. Hold a theme party. Invite your friends to a themed party. Maybe a Cambodia-style party with traditional food and drink – there's a lot you can do with rice and noodles. Charge a reasonable fee which you can donate to Helping Hands. You could even do a short talk about Helping Hands with some photos!

4. Host a frugal lunch or dinner – invite friends to a simple lunch or dinner – you could have a Cambodian theme – noodles and stir-fry for example. Charge a small fee and all the profits go to charity.

5. Host a Big Night In! Save money by not going out on the town and invite friends to yours for beer, wine and snacks. Provide some music, tell them all about Helping Hands and ask for people to donate what they think they saved by having a night in!

6. Give a talk about Helping Hands. Arrange a talk, slide and video show at your work, school, church or other community group and ask for donations at the end!

7. Hold a quiz or bingo night. Ask your work, school, church or other community group to host a quiz or bingo night with an entry fee and prize for winners.

8. Hold a fancy dress party. Invite friends or ask your community group to hold to a themed fancy dress party – eg school uniforms or something seasonal. Add music and drinks, charge an entry fee and reward the best costume with a prize!

9. Hold a raffle. Boost donations at a big social events by holding a raffle. Ask local businesses and friends for prize donations and sell tickets on the night.

10. Sell something. Be it cakes, crafts, or unwanted furniture. Sell on e-bay, at school, uni or work, on your drive or from your garage. As they say – there's a buyer for everything!